

COVID-19 OUTBREAK

1,078 more test positive in Kerala

KUMAR CHELLAPPAN ■ KOCHI For the second day in succession, Kerala diagnosed more than 1,000 persons afflicted with Covid-19.

the hospitals after they were found to be fully recovered. The Chief Minister said that the Council of Ministers which met on Thursday morning had asked the Governor to cancel the one-day session of the Legislative Assembly called for next week.

Virus claims 88 lives in TN while 6,472 test +ve

KUMAR CHELLAPPAN ■ CHENNAI Hopes of any kind of respite from the coronavirus pandemic remained elusive in Tamil Nadu as 88 persons succumbed to Covid-19 in the last 24 hours while 6,472 new persons tested positive on Thursday.

Major reshuffle in TMC organisational posts

SAUGAR SENGUPTA ■ KOLKATA Within 48 hours of blowing the poll bugle Bengal Chief Minister Mamata Banerjee on Thursday effected a major reshuffle in the ruling Trinamool Congress by infusing a mix of experience, youth, clean image and loyalty at the organisational level.

718 afflicted in J&K on Thurs

Jammu: The Union Territory of Jammu & Kashmir Thursday reported 718 positive cases of coronavirus while nine more patients died taking the total tally of cases to 16,429.

Crucial time for Vijayan as NIA begins questioning ex-Secy

KUMAR CHELLAPPAN ■ KOCHI The National Investigating Agency, probing the gold smuggling through diplomatic route in Thiruvananthapuram airport, on Thursday started questioning M Sivsankar, the suspended principal secretary of Chief Minister Pinarayi Vijayan.

GOLD SMUGGLING

officials at Thiruvananthapuram which lasted for more than nine hours. The NIA had interrogated Sarith, Swapna Suresh and Sandeep Nair for many days before they took the decision to summon Sivsankar.

Bengal Police takes stern action against lockdown violators

PIONEER NEWS SERVICE ■ KOLKATA With apparent evidence that the Government meant business in implementing the "broken lockdown" the Bengal Police on Thursday ensured a complete closure of the State arresting about 650 people from various parts of Kolkata for breaking the lockdown protocols.

Pak Army shells areas along LoC in Baramulla

MOHIT KANDHARI ■ JAMMU The Pakistan Army on Thursday activated several sectors along the line of control (LoC) in Jammu & Kashmir and targeted civilian pockets in Poonch and Naugam sector of Baramulla district.

dieters of the Indian army are maintaining a tight vigil. Official sources said, "In the Poonch sector, the Pakistan Army is repeatedly targeting several civilian pockets to disturb peace in the region and trigger unrest among the local population".

Bihar Govt starts 'Sahkaari Se Tarkaari Vaarta' initiative

PNS ■ PATNA In an unique initiative and perhaps the first of its kind in the country, the Bihar Government has started a direct connect with the vegetable growers and people involved in farming of vegetables only.

and other agricultural produce. Some of the States like Maharashtra have dedicated initiatives for single vegetable produce like Onions but Bihar has become perhaps the first in the country to start an initiative for vegetable growers.

Centre not imported 10k tonnes of milk powder: Min

TN RAGHUNATHA ■ MUMBAI Contesting Swambhimani Shetkari Sanghatana leader Raju Shetti's claim that the Centre was not increasing the procurement prices of milk product prices because of its decision to import milk powder, BJP's State Kisan Morcha president and former State Agriculture Minister Anil Bonde on Thursday denied that the Government had imported 10,000 tonnes of milk powder as was being alleged by Shetti.

Maha Vikas Aghaadi government to give fair procurement prices to milk producers. "The BJP had recently staged a statewide agitation to draw the attention of the state government to the demands of troubled milk producers. Raju Shetti, who supports the Maha Vikas Aghaadi government, also staged an agitation on July 21 for fair milk procurement prices."

Maha: 298 die, 9,895 +ve

TN RAGHUNATHA ■ MUMBAI Maharashtra recorded the highest-ever 298 coronavirus deaths on Thursday, even as many as 9,895 more people tested positive in various parts of the State.

Brief me about law & order in State: WB Guv to Didi

SAUGAR SENGUPTA ■ KOLKATA In what has added more fuel to the fire burning the bridge between the Trinamool Congress Government and the Raj Bhavan, Bengal Governor Jagdeep Dhankhar has asked Chief Minister Mamata Banerjee to brief him about the "worrisome" law and order situation in the State.

PUBLIC NOTICE Known to all that my client Sanjay Kumar Jha mortgage the Plot no. 18-A, Khirara no. 57D, Ultrachal Colony, Sihani, Loni, Ghaziabad with Satin Housing Finance Ltd. Sanjay Kumar Jha has lost original sale deed executed by Krishna Devi in favour of Mithlesh Thakur registered with SR-Ghaziabad on 23.08.2003. Police complaint dt. 21.07.2020 was lodged with U.P. Police. It is informed that any deal with said lost deed by any person except my said client and said institution regarding said property, shall be deemed as null and void.

Goyal bats for mix of virtual & classroom education

CHENNAI: Emphasising that technology and innovation will be the key to "democratizing development and prosperity" in overcoming the economic and social challenges of a post-Covid-19 world, Union Minister of Commerce, Industry and Railways, Mr. Piyush Goyal, called for a mix of "virtual education and classroom education" in tapping the current potential for online education.

Naidu nominates new RS members to House panels

New Delhi: Rajya Sabha Chairman M Venkaiah Naidu on Thursday nominated new members to various Department Related Parliamentary Standing Committees, a day after administering the oath/affirmation to them.

NORTHERN RAILWAY Open e-Tender Notice Sr. Divisional Engineer-I/Northern Railway, New Delhi for and on behalf of President of India invites e-tender on the prescribed form for the under noted work.

New Okhla Industrial Development Authority Administrative Building, Sector-6, Noida, G.B. Nagar (U.P.) Website: www.noidaauthorityonline.com E-TENDER NOTICE E-Tenders are invited from eligible contractors/firms for the following jobs against which bids can be uploaded and same shall be opened/downloaded as per schedule mentioned.

FIRST COLUMN

India can exit fiscal tight spot

For this to happen, GDP growth and the economy have to be treated and run like a corporate house, hungry and lean



KUMARDEEP BANERJEE

Prime Minister Narendra Modi and top Cabinet Ministers have spent the last fortnight talking to numerous stakeholders and potential investors across the globe and at various fora, trying to convince them that India has lifted the shutters and is ready for business. Nitin Gadkari, Union Minister for Road Transport & Highways and MSMEs, has talked about potential opportunities for investors on the Delhi-Mumbai, Delhi-Meerut highway corridors, the linked and now commercially-available waterways and has gone on record to promise daily, weekly and monthly returns from investments in India's infrastructure. Similarly, Minister of Communications, Electronics and Information Technology Ravi Shankar Prasad has announced an ambitious production-linked incentive scheme for large-scale electronics manufacturing firms, with potential financial incentives and sharp focus on high-value, globally-produced components of mobile phones and air conditioners.

Modi himself, at multiple fora and one-on-one conversations with top CEOs, has made a strong pitch for refuelling India with upgraded, long-term investments for a brighter future for enterprises and the global world order. Much of this effort has been made to keep the money coming in for Finance Minister Nirmala Sitharaman, who has been trying to find alternate sources of revenue during one of the biggest economic slowdowns India has seen in recent memory and to ensure that the State fulfils its commitment of providing basic amenities like food and medical care to a large section of the population. These efforts are the need of the hour for India, which is faced with the dual challenges of a raging pandemic and military/economic ambush from an aggressive neighbour, China. And there is still a large track left to be covered to become a larger than \$5 trillion economy in a very short period.

So, what can be done? To begin with, GDP growth and the economy have to be treated and run like a corporate house, hungry and lean. Some may argue that it could lead to overlooking the welfare of a vast majority of the population. In a democracy, this could lead to uncomfortable questions in Parliament at a time when elections in some States are around the corner. While I won't comment on the latter part of the argument regarding the politics behind stalling growth projects, the fact remains that there are many enterprises and cooperatives around the world where sustainable development of employees has gone hand in hand with healthy business growth.

To take an example, the Government has access to a vast amount of cash. It can very well enter into minority shareholding or profit-sharing arrangements with private fund managers and sovereign wealth creators, who can be tasked with bringing in high-value returns in a relatively short span of time. Of course, the challenge would be to put the perfect agreement papers in place, as too tight controls on managerial capacity could lead to efficient fund managers losing interest. On the other hand, too less control and the Government could be pulled up for corruption and collusion with wrong parties.

Second, the Government can again, by strategic choice, pick up a bunch of real estate and infrastructure projects stalled across the country due to lack of funds or slowing demand (even before the COVID-19 crisis began). The Government's track record of taking up construction has been much below market standards but it can make a fresh start by bringing world-class builders and infrastructure specialists on board. A leading example of bringing efficiency by smart partnering and teamwork is Delhi Metro, where both the Central and State Governments have an equal ownership but the money to build the 489-kilometre suburban railway network has come from Japan. The corporation thus formed runs with 10 nominees from the State and Central Government and eight (including the Managing Director) full-time Directors. What it ensures is equal say for most stakeholders and also brings the necessary momentum behind the wheels to tunnel through the toughest and most congested lanes of Delhi.

In a similar approach, Smart City, a pet project of the Government that is in tune with Digital India, can be broken into smaller self-sustaining, futuristic enterprises with an independent Board of Directors, equal nominees from the Union and State Government-concerned and a full time professional CEO (with a competitive salary to begin with). This team of approximately 20 people will have the task of converting an available chunk of land and its civic amenities into a global, high-tech piece of excellence, while empowered to raise funds for itself.

Modi has often been praised for his respect for the bureaucracy and bringing in the right talent for implementing projects on a mission mode. If he and his talented team put their mind to converting Smart City projects into globally-marketed profitable ventures in a relatively short span of time, it could be a game changer. It could help the country to come out of the current economic crisis and turn it into one of the biggest opportunities for the nation. *(The writer is a policy analyst)*

ATTEMPTS ARE BEING MADE TO DESTABILISE ELECTED GOVERNMENTS. I DON'T KNOW TO WHAT EXTENT YOU ARE AWARE OF ALL THIS OR YOU ARE BEING MISLED.

—RAJASTHAN CHIEF MINISTER ASHOK GEHLOT

POINT COUNTERPOINT



IT IS CLEAR FROM THE LETTER OF THE CM TO THE PM THAT HE HAS LOST THE CONFIDENCE OF HIS MLAs AND HIS GOVERNMENT IS IN MINORITY.

—RAJASTHAN BJP CHIEF SATISH POONIA

FDI through front door

The Govt must allow 100 per cent FDI in retail as this will level the playing field for all, eliminate discretion of bureaucrats whose writ is all-pervasive and help small traders



UTTAM GUPTA

On April 22, the California-based US internet giant, Facebook, announced its decision to buy 9.99 per cent stake in Jio Platforms Limited (JPL) paying more than ₹43,450 crore. JPL is a 100 per cent subsidiary of Reliance Industries Limited (RIL) and has in its fold a wide spectrum of businesses such as wireless broadband, home broadband, enterprise broadband, narrowband, internet-of-things businesses, a bouquet of digital applications, e-commerce and so on.

This was followed by a flurry of investments with big names such as General Atlantic, Silver Lake, Qualcomm, Intel, Vista, Google and so on, bringing in cumulative investment of over ₹1,00,000 crore, taking the total to ₹1,50,000 crore. In lieu of this capital, they get aggregate shareholding of 30 per cent or ₹5,000 crore for every one per cent, thus valuing the company at a whopping ₹5,00,000 crore.

Even as foreign investors see value in every segment of the business on this platform, at the centre stage is e-commerce, which is being powered by JioMart commerce platform — a unit of JPL. In fact, Facebook has come in primarily with an eye on tapping opportunities in this area and signed a comprehensive agreement with JPL to exploit synergies between the two conglomerates.

The duo intend to offer technology-enabled wherewithal to enable consumers access neighbourhood stores and have products delivered at their doorsteps. About 30 million of these stores will be empowered to digitally transact with every customer in their neighbourhood (over 400 million-strong Indian database of WhatsApp — a 100 per cent subsidiary of Facebook — will come in handy). JioMoney — RIL's payment platform — will be integrated into the JioMart venture to facilitate hassle-free seamless payment for transactions. The model operated by Reliance under JioMart is a combination of online and offline retail. Apart from Reliance Retail Limited (RRL), which has thousands of retail stores spread all over India and gets hooked on to the Jio platform, it will be serving tens of millions of neighbourhood stores in a variety of ways viz. handling, procurement, storage, payment, delivery and so on. Since all of this will be powered by a digital eco-system, the model is a hybrid of online and offline.

Two things are abundantly clear: Reliance Industries is deeply entrenched in Indian retail — already through RRL and now increasing its footprint exponentially through the Jio Platform. It is getting a massive injection of Foreign Direct Investment (FDI), with Facebook alone having pumped ₹43,450 crore into JioMart. But this is out of sync with the extant policy in regard to FDI in retail. For the purpose of FDI, unlike the international practice where retail is treated as a single homogenous sector without any distinction, the Indian Government has divided retail into several classes. In India, we have Single-Brand Retail (SBR) and Multi-Brand Retail (MBR) and there are sub-categories within each. Here, we deal with MBR or retail — as it is known in common parlance.

Within MBR, there is the "physical" format or offline, which takes two forms: The euphoric mom-and-pop stores, also nicknamed neighbourhood stores, and organised retail. Then, we have the online format, which has two sub-categories, the marketplace model and the inventory-based model.

In the physical format, as per a policy approved by the then UPA dispensation in 2012, as much as 51 per cent FDI is allowed but with a plethora of riders such as 30 per cent local sourcing, minimum investment of \$100 million and prior approval of the State where the retail shop is to be set up. In 2016-



LOOKING AT WHAT IS HAPPENING ON GROUND ZERO, IT IS ABUNDANTLY CLEAR THAT THE MODI GOVERNMENT HAS NO OBJECTION TO PERMITTING FDI IN ONLINE RETAIL AND EVEN IN OFFLINE RETAIL (ALBEIT WITHOUT ANY RIDERS) AS AMPLY DEMONSTRATED BY THE TREATMENT METED OUT TO AMAZON/FLIPKART EARLIER AND NOW TO FACEBOOK RIDING PIGGYBACK ON RIL. WHY SHOULD IT BE ALLOWED TO HAPPEN IN A VAGUE AND CONVOLUTED MANNER? WHY SHOULD THE POLICY NOT BE CLEAR-CUT AND TRANSPARENT?



17, an unprecedented 100 per cent FDI in food retail was allowed, subject to the foreign retailer selling items which are sourced only from Indian farmers and processed locally. Besides, 25 per cent of investment should be in agri-infrastructure like irrigation, farm machinery/implements and so on. In the online format, as per guidelines issued in early 2016, (Press Note 3) 100 per cent FDI is allowed under the so-called marketplace model. The marketplace is a platform where vendors sell their products to consumers even as its owner merely acts as a facilitator. The marketplace owner provides services such as booking orders, raising invoices, arranging delivery, accepting payments, handling rejections, warehousing and so on. But, s/he can't hold inventory and undertake direct selling.

The permission for 100 per cent FDI in the marketplace is subject to two main riders, that is "the entity cannot permit more than 25 per cent of total sales on its platform from one vendor or its group companies. Further, it can't directly or indirectly influence the sale price." Sans any specification as to "who the vendor is", a firm linked to the marketplace (either its subsidiary or a Joint Venture with an Indian company) is eligible.

Thus, contrary to the real intent of the policy, which disallowed the marketplace owner from direct selling to individual consumers, the fine print permitted them to do so — albeit by its subsidiary or JV. This is precisely what e-commerce majors such as Amazon and Flipkart/Walmart have been doing even though they came in as marketplace operators. They are operating as direct sellers, controlling inventory, giving discounts and so on.

A clarification to Press Note 3 issued on December 26, 2018 has not materially altered the position on ground zero. It says "the owner of the marketplace or its subsidiary or its JV with Indian compa-

ny can't have ownership of the seller." Further, "a seller/firm on the platform can't source more than 25 per cent of its inventory from a firm connected with the latter." The marketplace owner can get around both. First, by having less than 50 per cent shareholding in the seller firm and argue, he has no control (albeit majority) over the latter and second through the wholesale arm continuing supplies to the seller but within the 25 per cent threshold.

The clarification has not deterred their hold over Indian retail; they are dominant sellers themselves, giving little space to millions of small vendors for whose benefit this unique policy dispensation of the marketplace was designed. Disingenuous bureaucrats allowed them to do so by crafting policy architecture to suit them.

The small vendors, through their umbrella organisations such as All India Online Vendors Association (AIOVA), Retailers Association of India (RAI), Delhi Vyapar Mahasangh (DVM) and so on, have petitioned judicial authorities at various levels seeking action against Amazon/Flipkart for violation of FDI norms and indulging in unfair practices but have not got any relief. The sole reason is that the courts go by the fine print which suits these giants.

Unlike the marketplaces of foreign e-commerce majors, JioMart commerce platform floated by RIL holds the potential of giving a boost to the small vendors, but even this may not gel with the extant policy framework. Even as the main thrust of the policy is on "complete prohibition of FDI in direct selling to individual consumers", JioMart, which is deeply entrenched in direct sales, has received investment from Facebook — a foreign company.

Like Amazon *et al*, Reliance/Facebook may get around by citing that foreign shareholding in the seller firm is less than 50 per cent or a wholesaler linked to

JioMart owner Reliance/Facebook will keep its supplies to the vendor within the 25 per cent threshold. Or they may carve out a separate entity entirely for food retail where 100 per cent FDI is allowed. This way, the two would be able to demonstrate that they are not violating the rule book. But this is not the way to go.

Looking at what is happening on ground zero, it is abundantly clear that the Modi Government has no objection to permitting FDI in online retail and even in offline retail (albeit without any riders) as amply demonstrated by the treatment meted out to Amazon/Flipkart earlier and now to Facebook riding piggyback on RIL. If that be so, then why allow it to happen in a vague and convoluted manner? Why should the policy not be clear-cut and transparent? Why should FDI not be allowed through the front door?

The Government should shun the marketplace model. It should allow 100 per cent FDI in retail in both online and offline without any riders (the special categories such as 100 per cent FDI in food retail should go). This will level the playing field for all, online vs offline, food retail vs non-food, marketplace vs inventory and so on and eliminate discretion of bureaucrats whose writ is all-pervasive when it comes to grant of approvals.

It will help small traders by leading to all-round development of infrastructure and offering a wide range of choice for sourcing products. They can and will co-exist with big players — both foreign and Indian. It will be pro-consumer in the long-run with many players catering to their needs at competitive/affordable price. Sans these policy changes, under business as usual scenario, the consumers will pay a heavy price in the medium to long-term as Indian retail will be cartelised by a few players viz. Amazon, Walmart and Facebook/RIL.

(The writer is a New Delhi-based policy analyst)

A flood of urban woes during the rains

Traffic snarls, waterlogging and the loss of lives show that a manageable issue has been allowed to deteriorate



KOTA SRIRAJ

might be, every passing year they bring in their wake the ever-growing problem of urban flooding.

This has been experienced for decades in India but sufficient attention has not been given to specific efforts to deal with it. In the past, any strategy on flood disaster management largely focussed on riverine floods affecting large extents of rural areas. Urban flooding is significantly different from rural flooding as urbanisation leads to developed catchments and in the event of heavy/high intensity rainfall, there is higher run-off, which increases the flood peaks from 1.8 to eight times and flood volumes up to six times. Consequently, flooding occurs very quickly due to faster flow times, sometimes in a matter of minutes.

The recent death of a mini-truck driver after his vehicle got submerged under the Minto Bridge after a spell of rain in Central Delhi underlines the growing threat of urban flooding. While most of the time urban India patiently endures huge volumes of



flooding and the resultant traffic snarls, when people start losing lives, it is time for the citizens and the authorities to consider the problem seriously and deal with it effectively.

Though large cities like Mumbai, Delhi and Chennai go through urban flooding annually, the recurrence of the problem suggests that no lessons are learnt and no infrastructure is built or improved to prevent it. Just a few hours of hard rain in metropolitan cities can present a very embarrassing spectacle as daily life is thrown out of gear and the cities become unwitting

examples for the developed world to learn from. Another concerning aspect is that urban flooding increases the chances of contagious diseases like typhoid, cholera, leptospirosis, hepatitis and even COVID-19 spreading far more easily. For instance, floodwaters in Assam spread discarded medical waste and used PPE from hospitals and COVID-19 care centres, raising fears of infection among people in inundated areas.

One of the major reasons for urban waterlogging are the archaic sewer systems in our cities that are heavily choked with silt and garbage. Indian metros not only need regular cleaning of sewers and storm water drains, particularly before the onset of the rainy season, they also require an advanced system that is based on the latest technology and satellite data that can calculate the quantities of water run-off every monsoon and accordingly estimate the load factor on the sewerage and storm water system.

Another reason for flooding of cities is excessive concretisation and

paved areas in the urban landscape. This has not only resulted in exacerbating the heat island effect and causing a sharp spike in ambient temperatures but preventing rainwater absorption into the ground and recharging of the water table. This, too, increases the rainwater run-off, putting undue pressure on the drainage network.

The efforts to prevent urban flooding will be incomplete unless the ground water absorption rate of rainwater as compared to the run-off rate is balanced. Another issue pertaining to urban flooding is the role played by illegal construction and how it is impacting the storm water drainage system across India's major cities. As urban sprawls increase rapidly, unauthorised construction and unplanned digging by civic agencies are becoming two major issues that are further impacting our already overburdened drainage systems adversely. Flooding will continue to trouble urban citizens unless these impediments are addressed and removed.

We often marvel at infrastructure planning of ancient India, especially the drainage system of the Mohenjo-Daro and Harappa cultures that date back to 2400 BC. Sadly we are unable to replicate the excellence and success of the bygone era in today's time. Urban flooding is avoidable and in order to ensure safety of lives and property, it is essential for the Government to rapidly develop strategies that draw from the best of the world's benchmarking practices in urban rainwater management. We need city-wise protocols that cater to the typicality of the demographics and geography and automatically kick in when the area receives a certain quantum of rainfall.

Traffic snarls, waterlogging and the loss of lives due to urban flooding are a painful indication that a manageable issue has been allowed to deteriorate and get out of hand. It is time authorities around the country wake up.

(The writer is an environmental journalist)



FOREIGN EYE



WE ARE NOTHING WITHOUT HISTORY

In an age of tweets and electronic messaging, handwritten letters are as fashionable as wooden spinning wheels. Incidentally, MK Gandhi's collected writings and letters span 98 volumes. Such letters provide historians with a flashlight into the times in which they were written. Bereft of them, historians look at their shoelaces for inspiration. *(Dawn editorial)*

Trend
Blazer

Priyanka imparts words of wisdom

Actor **PRIYANKA CHOPRA JONAS** shared a motivational post on Instagram for her fans.

“Don’t let the challenges of today stop us from achieving our dreams of a better tomorrow. She captioned the post as, ‘You got this!’,” Priyanka wrote.

It seems several fans were waiting for such motivation to inspire them.

“Your journey has always inspired me. You are an idol for so many people,” a user wrote.

Priyanka will soon complete 20 years in showbusiness. A few days ago, she shared a video in which she spoke about her plans of sharing “20 monumental moments” of her career in the coming days to celebrate 20 years in the entertainment business.



our business and we have always believed in them to offer only the best of services to consumers. As salons have slowly begun re-opening across the country, we have trained and upskilled our network with the strictest of hygiene and safety norms to be followed while interacting with the consumer. We have also introduced Express Hair Color Services, which not only support our salons to get back to business safely but also offer an innovative professional hair colour solution with sophisticated techniques to our consumers.”

As per Sharma, the service only takes 60 minutes, which is as less time as it could take to colour the hair. It not only “minimises a customer’s time at salon” but also “erases all signs of the bad hair days you may have faced in the last few months.”

THE SAFE SALON INITIATIVE

Beauty brands like Matrix have also introduced programmes to ensure the safety of consumers, anxious about returning to a salon. Its ‘Safe Salon’ initiative begins with an increased sanitisation and fumigation of salons arranged by it. All partner salons are equipped with a comprehensive hygiene practice guide that includes the pre-booking of an appointment, temperature checks, sanitisation of surfaces, regular washing of hands by staff, contactless and digital payments, sterilisation of tools before and after a service, availability of sanitisers and clean masks and gloves worn by the staff.

VIRTUAL SKIN DIAGNOSES THE WAY OUT

To minimise contact, experts have recommended a virtual consultation session via smartphone with your beautician that should be mandated for every customer, prior to stepping in the salon. Through this practice, if the service isn’t provided on the given day, an unnecessary visit could be avoided and in turn, crowding. Also, one can always get the technician to diagnose the issue through an online consultation.

Niraj Killa, owner of Head Turner’s Hair Spa & Beauty Salon, Kolkata, says, “All our staff has taken part in the Salon Hygiene and Safety E-Learning module offered by the brand to ensure we can adapt to the newer requirements of the changing world. It’s better if we now move towards more digital practices while customers consult us.”

SAFETY TRAINING

Many salons have also used the lockdown period to upskill and train their network to be equipped with all the required protocols, to enable them to get back to business, following proper guidelines. Digital educational training has helped salon owners and their teams prepare a detailed hygiene checklist that they must adhere to while re-opening. The distribution of safety kits by many cosmetic brands include disposable masks, gloves, bed sheets, shower caps and bed gowns to make the facial service hygienic and safe.

TOUCHLESS BEAUTY

While beauticians are taking necessary steps to ensure safety at their parlours, many cosmetic companies are modifying their products to empower salons to be touch-free

brands are coming up with specially customised products like disposable applicators, gloves and a mask, which can ensure that skin problems are attended to in a hygienic manner. The sanitised tools also allow for advanced exfoliation and radiant skin.

Vajjayanti Bhalchandra, co-founder, CTO Head HR YLG Salons, YLG @ Home, talks about her use of new zero-touch products. She says, “The past few months have been extremely tough for the business and we have missed work. The Cheryl’s cosmeceuticals have helped us adapt to the new normal with its zero-touch facial kit. Since gaining confidence of customers for facial treatments is a major necessity in these times, we also make sure the beautician maintains a certain distance from the customer while working and minimise talking at all times. It has been only a few weeks since we have re-opened and now, we are increasingly getting responses for clean-ups and exfoliation facials.”

NEW WAY FOR HAIR COLOUR

DP Sharma, director, Professional Products Division at L’Oréal India, says, “Our network of salons is key to



Perhaps a visit to the salon for some self-grooming was the only thing one never felt lazy about in the pre-COVID era. However, over the past few months, with a pandemic at hand, the touch therapy involved was enough to scare many of us into depending on household hacks. But they have not been salon-perfect.

With salons getting back to business post an ease in lockdown restrictions, many have been waiting to return. However, risk-averse as we are, there is certainly a great feeling of anxiety. So salons too are responding to the changed mindset and bringing in a major transition in their set-ups and functioning to assure that their services are safe. New hygiene protocols have been developed to ensure safety of the customer as well as that of the technician. New tools and accessories are being used for contact therapies. Here are a few ways how salons have gone for a makeover themselves before throwing the door open.

THE ZERO-TOUCH FACIAL

The don’t-touch-me policy has become a new normal in public spaces and is here to stay. Which brings many to the question — how will salons do their usual chores without touching the customer? For instance, while combing the hair or a facial clean-up.

Experts suggest that a new safety protocol — zero-touch facial — can ensure that the beautician doesn’t touch your skin with bare hands. Rather, the beautician needs to be enabled to deliver the same kind of service with the same efficiency by using certain professional tools and techniques. Many

What is up with car design?

Aesthetics are a very personal thing but what is with car designers and big wide grilles?



Can you spot the similarity?

When I look at some modern cars, I get reminded of sharks. If you, like me, are an amateur shark scientist and loved Discovery Channel’s *Shark Week* shows, you would know that there are over a thousand species of them. When you think of sharks, you tend to think of the Great White, leaping into the air a seal tightly grasped inside its jaw. Isn’t it? The fact is that the ‘agape’ look on so many car grilles that I see today, reminds me of the Whale, the largest fish in the world. An impressive one, of course, but thoroughly harmless with a massive mouth at the tip of its head, not below like predatory sharks, but at the tip.

When you see a picture of a whale shark feeding and then look at what Hyundai has been giving us of late — the new Elantra coming in 2021 — will be interesting to say the least. Even Maruti, the facelift on the Dzire, makes things bigger. The MG Hector and Kia’s ‘tiger nose’ on the Seltos and Sonet as well. Heck, Honda might stick a chrome slab through its mouth like braces on teeth, but they also have big mouths. And of course, there are the Germans. BMW’s signature ‘kidney grilles’ have gotten a bit out of hand. Have you seen the BMW 4-series concept? I actually don’t mind it on the 7-series and X7 because of their huge size, so there is a bit of proportionality. And then



KUSHAN MITRA



there is Audi, the carmaker that started the trend of wide-mouthed sedans and SUVs with their 2004 line-up redesign starting with the A4 and A6.

Of course, larger grilles allow for more area where designers can play around or stick a humongous logo, like MG and Mercedes-Benz do. Or like in the case of BMW, where the kidney grilles are a signature of the Bavarian carmaker. With three-dimensional light design killing off the other signature ‘Corona’ headlights, the grille is it. While I know that in India today, China-bashing is in vogue and I have personally also been guilty of that, here I really have to blame the Chinese. When they buy a product, they are not subtle about it. The Ralph Lauren logo on t-shirts grew bigger once that brand took off in China. Similarly, the brash Louis Vuitton logo, also thanks to that market. Their tragedy of Montblanc putting their logo on everything from belts to wallets, yes, you guessed it, China. BMW once admitted this to me, during the 7-series refresh international drive in Algarve, that the bigger kidneys and the “12 per cent larger” nose logo was for the Chinese market. And

you know what? When that one market accounts for a third of your global sales, making those changes is perfectly logical for a carmaker.

There are friends of mine in automotive journalism who like the big kidney grilles on BMW. At the end of the day, we all have different aesthetic sensibilities. One lesson that I have learnt is that in India, we seek ‘value’ from a car rather than looks. The first-generation Santro, particularly early builds of that car were, for lack of any other word to describe it, ugly. The first generation WagonR seemed as if the design team was only given a ruler and a brief to avoid any sort of curve. These cars were not at all aesthetically pleasing. The Daewoo Matiz on the other hand, was quite cute. But you know the story, the Santro launched Hyundai allowing them to dazzle our eyes with the next-generation Elantra that you will see next year. Don’t get me wrong, I love the product, but the next Elantra just like the facelift on the Verna looks like a Whale shark out of water.

Here is the funny thing, large grilles made sense when you had large naturally aspirated engines, big steel blocks with eight cylinders inside them. Those engines needed air and also a lot of cooling. But thanks to emissions norms, those engines are dying out in all but

some supercars. And BMW themselves have the F90 5-series which is by far and away the best looking car they make because it doesn’t look like it went through rhinoplasty to get a boxer’s nose. It is an aesthetically pleasing car. At a level this is a bit like planes, the Airbus A380 is a tremendous piece of engineering, but it isn’t pretty. The Boeing 747 just has something about it, which is why it is called the ‘Queen’ of the skies and the A380, well, that is a whale (nothing against cetaceans by the way). When electric cars come along, what will happen to all these large grilles? Just look at Tesla’s — a clean, proportionate design, no frills or huge kidney grilles. I mean, even BMW’s electric warrior the i3 is not overdone on the nose front. So why on god’s green earth did BMW give us the Concept 4-series?

Being passionate about cars and writing about them will necessarily make you ardent about car design. I do not like the way many cars look these days. I’m not saying that there are not some pretty cars out there but the attack of the large grilles is upon us. While I’m sure I will be pummelled into acceptance, as we all accepted the first-generation Santro, I’m not going down without a fight. Or in my case, without writing such columns.

For a better tomorrow

Actor **RANDEEP HOODA** says we all need to play our part to ensure a healthy planet because if everyone does small things right, then the overall impact on the environment will be huge

Actor Randeep Hooda hopes people will restart responsibly after the COVID-19 lockdown, and feels everyone has a part to play in making the planet healthy. Discovery India has brought him on board to urge India to exit the lockdown in a responsible manner with a unique campaign titled *Restart Responsibly*. The campaign video has Randeep taking daily routine, but important actions, including placing water for birds, riding a bicycle, taking care of his pet and much more while enlightening citizens about the impact that human action has had on environment.

“This campaign is close to my heart as we are not asking people to take a pledge without any specific outcomes. The campaign aims to inspire people to take thoughtful steps which can easily be added to their daily routines in a more thoughtful way because if everyone does small things right, then the overall impact on the environment will be huge,” said Randeep.

“We all need to, and I can’t emphasize this enough, play our part to ensure that we create less pollution to ensure better quality air and water. An important observation we all need to make is that humans are not centre of the universe, we are all a part of it, along with all flora and fauna. If we all just respect this fact and get on with life, I am sure tomorrow will be better,” added he.

“We wanted to present a powerful platform to tell critical stories, elevate cultural discourse and do the right thing. Through this campaign, we aim to bring the importance of individual behaviour in shaping our environment. Often, we look at others for solutions, lets do our part — simple yet thoughtful steps — is our key message,” said Vednarayan Sirdeshpande, Head of Marketing, South Asia, Discovery.



‘Tanhaji: The Unsung Warrior is a film that every Indian should watch. It is significant because it’s the story of an unsung hero who played an important part in Indian history. I know Tanaji’s bravery and his dedication to Chhatrapati Shivaji Maharaj will resonate. He was a warrior who must be celebrated even today.

—Ajay Devgn

AMITABH BACHCHAN has shared a message on religious harmony. He, who is undergoing COVID treatment in a hospital, took to Twitter to post the message.



Big B shared two photographs of himself, one with folded hands and the other where he stretches his palms in prayer.

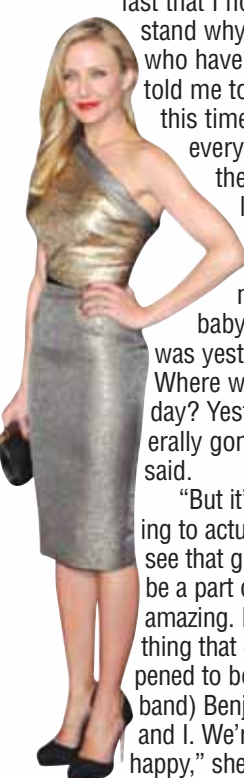
“Mazhab toh yeh do hathe-liyaan batati hain, jude to ‘puja’ khule toh ‘dua’ kehlaati hain. (The two hands describe religion. Whenever they are folded it is called puja and when they are stretched it is called dua),” he wrote.

Motherhood is heaven: Cameron

Actor **CAMERON DIAZ** says daughter Raddix is the best thing that has ever happened to her.

“My daughter is growing so fast that I now understand why friends who have children told me to cherish this time. Literally every single day, there’s just leaps and bounds... and she’s not the same baby that she was yesterday. Where was yesterday? Yesterday is literally gone,” Diaz said.

“But it’s so gratifying to actually get to see that growth and to be a part of it. It’s just amazing. It’s the best thing that ever happened to both (husband) Benj (Madden) and I. We’re just so happy,” she added.



FROM CASK TO GLASS

ANGAD SINGH GANDHI talks about the evolution of single malt whisky, what makes it relevant and Glenfiddich's journey

People nowadays don't want to just clink glasses with their friends and family over an evening get together, rather they want to know more about the dram, the whisky notes, food pairings and so much more. Here is the history, evolution of single malt whisky, its relevance and Glenfiddich's journey in the making.



FROM THE ARCHIVES

Popularly referred to as 'water of life', whisky has a long and adventurous story to tell. Whisky became an innate part of Scottish life and was even used for medicinal purposes during the long cold harsh Scottish winters, apart from being there in the everyday social life of Scotland.

Gradually with the rise of whisky production, five groups of single malts emerged from Scotland, including Highland, Lowland, Speyside, Islay and Campbeltown. The banks of the River Spey on the eastern side of the Highlands became home to around 50 distilleries with many of them offering guided tours and the chance, of course, to sample their produce. The malts of Speyside were loved for their elegance and complexity whilst the malts from the most beautiful Isle of Islay are described in terms of their peaty quality.

It was in the late eighteens, a single malt brand known today, was born from one man's dream, William Grant. In 1886 with the help of his nine children, Grant put the first brick in Glenfiddich distillery. Water, air and malted barley, a trinity expertly crafted to make a Glenfiddich whisky, created in a radical design of the time, the triangular bottle. Up until 1960s, the world was consuming blended whisky and cognac while single malt was a Scottish secret. In 1963, the single malt



whisky was taken outside Scotland. The malt whisky was first called 'Pure malt' and then 'Straight malt'. Eventually the term 'Single malt' was coined which has stuck with us ever since then in our hearts (and glasses, of course).

HOW DID THE WHISKY GET ITS FLAVOUR?

Where a whisky is born, what it's matured in and how old it is, all affects the flavour of the final product. With age comes character and complexity. To qualify as a Scotch whisky, it must be aged in an Oak barrel in Scotland for minimum of three years.

Water also plays a significant role in the making of the whisky. The William Grant & Sons family have owned the lands around the Robbie Dhu spring for a very long time, safeguarding the water for all its whiskies including the The Balvenie, Monkey Shoulder and others. Whisky is made entirely from barley. Barley from our specialist maltsters is ground into rough flour and mixed with heated Robbie Dhu springwater.

The key is in the cask. With a lot of flavour coming from the cask, the quality of the whisky depends on the quality of the wood it's matured in. A single malt may see several casks. It's a common misconception that single malt whisky is the product of one cask. In fact, two thirds of the flavour in a single malt comes from casks its matured in and is the product of a single distillery and may come from sev-



eral casks within the same distillery.

A lesser-known thing about single malts is the angel's share. Angel's share is that portion of whisky which evaporates during the maturation process. The name comes from a tongue-in-cheek belief that those

'greedy angels' must be blamed for the diminishing level of tightly sealed whisky barrels. The approximate rate of loss of whisky due to evaporation is two per cent per annum in Scotland and nine to 10 per cent in India because of the warm weather conditions.

This means one can age a single malt in Scotland for 50-60 years while in India they can be aged for only 10-12 years. Skills, craftsmanship, specialist knowledge and wisdom, all go into the making of a whisky.

BUILDING IT ON

Today, even in the twenty-first century, single malts continue to be a preferred spirit and are growing year-on-year. But the way the spirit is perceived and approached has changed radically. While the single malt drinker continues to be one who enjoys the finer things in life, they are no longer restricted to an older audience. Women are becoming an integral part of the category not just as consumers but also as distillers, enthusiasts, brand ambassadors and bartenders. The love for whisky is rising in younger people as well, they are replacing other spirits with whiskies. We see a growing curiosity and interest among the younger drinkers in knowing more about their spirit. This is due to the increased relevance being created by brands promoting cocktails and serves that make it intriguing and aspirational for the younger generation to opt for whiskies.

Innovation within the single malt category has been one of the key reasons for it to remain relevant through decades. Innovation across distilling, manufacturing, packaging and marketing have together played a crucial role. Experimental single malt variants have gained high prominence with the new age whisky drinkers that are willing to play with their single malts. Distillers too have kept up with this demand by introducing unique cask finishes such as beer, ice wine, tequila, mezc and French cuvée casks, that add to the varied notes of the single malt.

The brands new experiments' which have been done keeping in mind India's rich culture, have brought to life a special India specific initiative that refined the rules of traditional single malt serve by exploring and handpicking unique and exotic Indian ingredients.

It is great to be on the lookout to create out-of-the-ordinary experiences that challenge people's perception and enthuse consumers to try something different.

SAVOURING THE DRINK

While, the art of truly enjoying your single malt is a beautiful experience, it differs for everyone. Experiential tastings and pairings have helped in continuous consumer awareness and interest in the single malt category. Consuming your single malt with food opens a world of aroma and flavour opportunities. The goal is to pair with ingredients and spices that enhance the flavour of the single malt rather than overpowering it. Single malts surprisingly work well with desserts and fine teas. The varied styles of enjoying your single malts today are endless, be it through food or unique serves, that have kept the spirit from being enjoyed by both whisky and non-whisky drinkers alike.

Neat or Not? It's entirely up to you! Going neat may be the 'purest' way to enjoy a single malt, but it's not the only way.

I strongly believe, "To each its own!" Therefore, whatever you like is the best one for you. However, the best dram is the one enjoyed with friends and family over lots of banter and fun.

(The writer is Glenfiddich India brand ambassador.)

R E C I P E S

CHICKEN KRAPOW

WHAT YOU NEED

- Chicken boneless: 130 gm
- Ginger (chopped): 4 gm
- Garlic (chopped): 5 gm
- Lemon grass : 3 gm
- Celery (chopped): 3 gm
- Onion (chopped): 8 gm
- Fresh red chillies: 3
- Boiled rice: 150 gm
- Salt: 3 gm
- Five spice powder: 2 gm
- Degi mirch powder: 3 gm
- Spichi stir fry sauce: 40 gm

- Basil leaves: 10 gm
- Refined oil: 10 ml
- Vinegar: 3 ml
- Chilli paste: 4 gm
- Cornflour: 5 gm
- Egg: 1

METHOD

- Marinate chicken in five spice powder, salt, sugar and degi mirch.
- Heat oil in wok.
- Add chopped garlic sautee, ginger, celery, lemon grass and onion.
- Then add chicken and

sautee.

- Add little water and allow chicken to cook.
- Add chilli paste and spichi sauce.
- Adjust seasoning.

- Adjust consistency with corn flour.
- Served topped on above boiled rice.

- Garnish with fresh basil leaves, fresh sliced red chillies and fried single egg.

Courtesy: Tanuj Nayyar, Executive Chef, Jaypee Residency Manor, Mussorie.



EGGLESS CARROT CAKE

WHAT YOU NEED

- For cake:**
- Oil: 75 ml
 - Milk: 50 ml

- Flour: 70 gm
- Brown sugar: 85 gm
- Baking soda: 2 gm
- Salt: 1 gm
- Cinnamon: 2 gm

- Carrots (grated): 90 gm
 - Walnuts: 25 gm
- For cream cheese filling:**
- Cream cheese: 62 gm

- Vanilla essence: 7 gm
- Sugar: 22 gm
- Whipping cream: 20 gm
- Butter: 25 gm
- Lemon zest
- Lemon juice

METHOD

For cake:

- Mix together all ingredients except carrots and walnuts.
- Then add in the grated carrots and walnuts.
- Pour into the mould and bake at 160 degree celsius for 45 minutes.

For cream cheese filling:

- Cream together all the ingredients except whipping cream.
- Whip the cream separately and fold into the cream cheese mixture.
- Pipe into the centre of the cake.
- Serve chilled.

Courtesy: Kanak Soneja (Alumni Gurgaon), Academy of Pastry & Culinary Arts.



SWEET BANANA FRAPPE

WHAT YOU NEED

- Chilled coffee: 2 cups
- Chocolate ice cream: 1 cup
- Banana (ripened): 1
- Chocolate shavings (for garnishing)

METHOD

- Place all ingredients in a blender and blend until smooth.
- Pour into a glass and garnish with chocolate shavings.

Courtesy: Sherri John, Coffee specialist and Head Judge at Araku Coffee.

SWEETCORN CORIANDER FRITTERS WITH A LEMON MAYO DIP

WHAT YOU NEED

- Cake flour: 300 ml
- Baking powder: ½ tsp
- Full-cream milk: 150 ml
- Eggs (large, lightly beaten): 2
- Frozen sweetcorn kernels (thawed and drained): 400 gm
- Spring onions (finely

- sliced): 3
- Red chilli (seeded and finely chopped): 1
- Fresh coriander (chopped): 2 tbsp
- Cheddar cheese (finely grated): 1 cup
- Ground black pepper (Salt and fresh)
- Sunflower oil: 1 tbsp
- Mayonnaise: 150 ml
- Fresh parsley (chopped): 1 tsp
- Lemon juice



METHOD

- Sift the flour and baking powder into a large bowl. Make space in the centre and add the milk and eggs.
- Gradually, drawing in the flour from around the edges, beat together to form a smooth and thick batter.
- Add the sweetcorn, spring onions, chilli, coriander and cheese to the batter and season with salt and black

- pepper. Mix well.
- Heat a large, heavy-based frying pan and brush with oil.
- Drop large spoons full of the batter into the pan, making about four fritters at a time.
- Cook over medium heat for two minutes or until golden and firm on the underside. Flip the fritters over and cook for further two minutes until golden brown. Remove the cooked fritters from the

- pan, drain on paper towels and keep warm.
 - Repeat until all the batter has been fried off.
 - Mix the mayonnaise, chopped parsley and a little lemon juice, and adjust the seasoning to taste.
 - Arrange the warm fritters on a platter and serve with the mayonnaise dressing plus extra lemon wedges (optional).
- Courtesy: Le Creuset.

